



Call to Action

As BACSA's financial year ends May 2010, the organisation has issued an appeal to the local South African business community to continue to provide support to the organisation.

The organisation has been involved in the anti-crime arena since 1996 and has evolved over the years in being Government's primary partner in leveraging a substantial and sustainable reduction in crime to enable a safe and secure South Africa, where citizens *are safe and feel safe*.

Core features of Business Against Crime South Africa

BACSA is a Section 21 Company with the primary purpose of serving as a strategic partner to Government in addressing crime in South Africa. The organisation's mission is to leverage the skills and resources of the business sector in defined areas aimed at achieving a substantial and sustainable reduction in crime in the country.

The organisation is not commercially driven, nor aligned to any product, service or organisation. BACSA is, however, structured and managed in accordance with principles of good governance.

BACSA serves as the primary conduit through which the specialist skills and resources of the business sector are harnessed, co-ordinated and channeled to support clearly defined priority initiatives of Government.

BACSA also mobilises business to make a contribution to the national crime prevention and combating efforts - through appropriate interventions within its control and by supporting Government and the law enforcement agencies.

BACSA is governed by a Board of Directors comprising of 23 business leaders representing industry and commerce, and including members, executives and office-bearers from Business Unity South Africa (BUSA) and Business Leadership South Africa (BLSA).

BACSA is funded by the business community through donations received from medium and large enterprises, and business Associations.

In addition to funding support, BACSA is dependent on the business sector to provide specialist skills and resources in defined areas required by Government.

BACSA works closely with, and reports to, a number of business structures, including:

- Business Unity South Africa (BUSA) – which represents most businesses in the country;
- Business Leadership South Africa (BLSA) – which represents 60 to 80 of the largest businesses in the country;





- Various metropolitan, local and international Chambers of Business – representing the various businesses across the country, and internationally; and
- Key sectoral Business Associations (over 22 of these) spanning several industries.

Finally, BACSA has regional offices in the following provinces: Gauteng, KwaZulu-Natal, Western Cape, Eastern Cape, Mpumalanga, North West and Northern Cape.

These structures form close relationships with the relevant provincial and local Government, as well as the business sector in these provinces – thus enabling the mobilisation and alignment of the business sector support at the provincial and local level.

BAC-KZN is a branch of the national office, while the other provincial structures are associated with BACSA as Section 21 companies which satisfy the requirements of local funders in implementing local projects, while also being aligned with national priorities.

Latest Developments Within BACSA

BACSA is moving into an exciting new phase with Government - initiated following the 2009 general elections and the appointment of the new leadership within the JCPS cluster. A re-invigorated partnership with Government is being established in order to provide the necessary direction and structure for a formal partnership that engages on the priority crimes and makes use of business support and alignment as a key resource within the fight against crime.

It is for this reason that the Police and BACSA are in the process of finalising a MOU which will contain both strategic and operational areas of focus.

BACSA's Value-add and Strength

BACSA's greatest value-adding capacity lies at a strategic level, whereby the business leadership and specialist skills from within the business sector are harnessed to assist Government to tackle priority crimes within the country and improve the systemic functioning of the Criminal Justice System.

This potential is being realised through the proactive leadership of Government and the re-establishment of the strategic partnership between Government and business in the fight against crime. The partnership which is in the process of being finalised allows for the creation of formal mechanisms through which Government's strategy and approach to the crime challenges is shared with business, so that the business community might add value to these efforts of national importance.

Funding Requirements of BACSA

The organisation is funded through donations from the South African business sector. Over the past two years, the organisation has reduced its costs structures to the level where the funding requirement for 2010/1 stands at R 25 million.





An appeal has been made by the Chairman of BACSA, Mr Mark Lamberti, to all Business Leadership South Africa (BLSA) members to make a three-year commitment to provide financial support to BACSA at a level commensurate with the size of the organisation.

The top 60-80 companies within the country have typically made tax deductible donations of between R 500,000 and R 1,000,000 per annum.

Such a three-year commitment would be subject to the donor company being apprised of annual progress made and the impact of BACSA through a formal briefing session. This approach will ensure that BACSA donors are fully informed of progress as well as the challenges experienced. Importantly, BACSA will be in a position to continue to play its catalytic role in the fight against crime, while also operating as a going concern through continued funding.

If you are interested in learning more about the organisation or would like to fund BACSA and become a business partner in the fight against crime, please contact:

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